

**Moray Economic Strategy
Tourism and Culture Group Meeting
Tuesday 27th of August 2013, HIE Moray (Forres)**

MEETING NOTE

ATTENDEES	Margery McLennan (MM) and Laura Cruickshank (LC) – Moray Chamber of Commerce; Andrew Anderson (AA) and Nicole Green (NG) – Highlands and Islands Enterprise; Cllr Gary Coull (GC) – Moray Council.
APOLOGIES	Gordon Paul (GP) – Wm Grant; Tina McGeever (TM) – Out of the Darkness Theatre Company; Anna McPherson (AM) – Creative Moray.

1) Review of previous meeting note – 8th of August.

- Accepted as written.

2) Feedback on actions from previous meeting.

- All actions complete to date.
- GC to send NG Kim Paterson's email address for invitation.

3) EU Funding.

- The group was tasked by Reni Milburn at the previous meeting to discuss which projects could potentially be put forward for the new programme of EU funding. This information is then to be circulated to Reni by the first week of September – latest.
- This discussion will go on the basis that there will be an equivalent of LEADER funding for smaller projects.
- 1. World Host – It is estimated that around 2000 people will be requiring training, approximately £100 per person so will be put forward for £100k to be match funded.
- 2. Visitor Orientation – Project including visitor pathway, visitor information points and possible extension of St Giles Centre. Visitor information points that are currently in use in shops as part of Elgin BID/Moray Council initiative are great for capitalising on existing footfall but one main point could be very beneficial. Discussion on whether this project could include refurbishment of public toilets.
- 3. Regional Sports Facility – Potential project once discussion with Kim Paterson has taken place.
- Other projects discussed but not being put forward:

Grant Lodge – Currently awaiting results of an EU application.

Arts School/Centre – Longer term project.

Town Hall Feasibility Assessment.

4) Catch up on World Host.

- Forres looking to start their training in September.
- All major towns will be required to sign an agreement to work towards a Moray Destination, otherwise the project will operate on a town to town basis.
- AA meeting with Kate Tetley (People1st) on Friday to discuss press coverage.
- Information gathering – Forres collating theirs. Elgin BID have received funding from HIE to do this for Elgin. Business Gateway staff have volunteered to do this for the other areas.
- Once interest gained from other local areas, it might be worth asking David Allen (People1st) to do the initial presentation again for them with the Return on Investment case studies.

5) AOB.

- Buckie Drifter – strong expression of interest for use as music centre. GC to get update on this from Roddy Burns, Moray Council.
- Student Accommodation – MM and LC to discuss potential of use of High Street flats for this.

6) Date of next meeting.

- TBC - mid October.

Other relevant dates below:

Date	Time	Venue
World Host Meeting - Wednesday 18 th of September	2.00 pm – 4.00 pm	HIE Moray Board Room (Forres)

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ACTIONS FROM MEETING

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AGENDA ITEM	DECISION	ACTION BY
2	Send Kim Paterson’s email address to NG.	GC
5	Get update on Buckie Drifter expression of interest from Roddy Burns.	GC
5	Discuss potential use of High Street flats as student accommodation with Jim Royan.	MM; LC

Key:

INITIALS	NAME OF PERSON
NG	Nicole Green
GC	Cllr Gary Coull