

**Moray Economic Strategy
Tourism and Culture Group Meeting
Monday 17th of February 2014, Board Room, HIE Moray (Forres) 2.30 pm**

MEETING NOTE

ATTENDEES	Andrew Anderson (AA) – Highlands and Islands Enterprise; Margery McLennan (MC) - Moray Chamber of Commerce; Cllr Gary Coull (GC) – Moray Council; Tina McGeever (TM) – Out of the Darkness Theatre Company.
APOLOGIES	Nicole Green (NG) – Highlands and Islands Enterprise; Gill Neill (GN) – Elgin BID; Anna McPherson (AM) – Creative Moray; Gordon Paul (GP) – Wm Grant; Kim Paterson (KP) – Moray Council.

1) Review of previous meeting note.

Accepted as written.

2) Feedback on actions from previous meeting.

All actions completed to date.

3) Culture Strategy.

Final draft received and being reviewed by steering group.

4) World Host report.

MM will be speaking to Diana Baxter this week and will ask about possible venue use for World Host pilot.

GC will be coordinating the Keith pilot.

AA to investigate Flexible Training Opportunities funding eligibility for non SME businesses and there is a possibility of a UHI Graduate Placement for World Host coordination.

5) Laich of Moray project.

Proposal from Jim Royan for a historical project was discussed. It was agreed that a steering group with local stakeholders led by Jim Royan should be formed.

6) Moray Tourism Link Conference.

AA will be presenting the Strategy for Tourism Development at the conference. People 1st will be promoting World Host.

7) AOB.

Ideas needed for Visit Scotland's 'Brilliant Moments' Campaign as discussed at previous meeting. There should be five strands which describe Moray.

AA to ask Alistair Gronbach (Walkers) to join the Tourism & Culture Group.

AA to raise Speyside Transport Initiative with MES Programme Managers and Malt Whisky Trail.

MM described Moray Chamber of Commerce's plan to run 'Seafest', a seafood festival, in Lossiemouth on the 11th of July.

8) Date of next meeting.

TBC.

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ACTIONS FROM MEETING

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AGENDA ITEM	DECISION	ACTION BY
6	Investigate Flexible Training Opportunities funding eligibility for non SME businesses.	AA
6	Investigate possibility of a UHI Graduate Placement for World Host coordination.	AA
6	Email World Host information to GC and MM.	AA
7	Ask Alistair Gronbach to join Tourism & Culture Group	AA
7	Raise Speyside Transport Initiative with MES Programme Managers and Malt Whisky Trail.	AA

Key:

INITIALS	NAME OF PERSON
AA	Andrew Anderson
GC	Cllr Gary Coull
MM	Margery McLennan