

**Moray Economic Strategy  
Tourism & Culture Group Meeting  
Monday 18<sup>th</sup> February 2013, HIE Moray (Forres).**

**MEETING NOTE**

Attendees	Mike Devenney (MD) – Moray College; Cllr Gary Coull (GC) – Moray Council; Andrew Anderson (AA) & Nicole Green (NG) – Highlands and Islands Enterprise; Anna McPherson (AM) – Creative Moray; Tina McGeever (TM) – Out of The Darkness Theatre Company; Kresanna Aigner (KA) – Findhorn Bay Arts Festival; Cameron Taylor (CT) – FACT.
Apologies	Gordon Paul (GP) – Wm Grant.

1) Review of previous meeting note.

- Accepted as written.

2) Feedback on actions from previous meeting.

**GC - Meet with Mairi McIntosh re Projects 4 and 5, St Giles Church and High St Pavillion.**

- Carried forward.

- All other actions complete to date.

3) Moray Tourism Strategy and follow up meeting on 26/02.

- Strategy as it stands has been sent to those invited to the follow up on the 26<sup>th</sup>. The majority of those invited have accepted with expected turn out at 20+. Dr Roger Carter will also be attending.
  - The Strategy incorporates comments from the Summit on the 8<sup>th</sup> and fits in with the Government Economic Strategy, HIE's priorities and the Moray Economic Strategy.
  - After feedback on the 27<sup>th</sup>, the Strategy will require approval from the MEP.
  - TM raised the point that the Strategy does appear weak in respect to Culture and the Creative Arts. This was agreed by all and will look to be expanded on.
  - AA reminded the group that the responsibilities need updating, with organisations leading on each.
- 4) Presentations on Forres tourism initiative (Cameron Taylor) and Findhorn Bay Arts Festival (Kresanna Aigner).
- CT gave an overview of the Macbeth project and how it can help promote Moray. The project focuses on Macbeth the real man as opposed to the fictional character in Shakespeare's play.

- KA gave an overview of Culture Day (21/09/13) and the Findhorn Bay Arts Festival (09/14). These events look to promote Moray as a cultural hub and develop partnerships between organisations, businesses and communities. They will also feature the Macbeth project.

5) Regional Sports Centre and 6) Arts School/Centre.

- MD spoke with Graham Jarvis and came to the decision that for these projects to progress the next step is to set up two groups to look at funding for each project. In both cases, multiple locations will be looked at as an option rather than one centre.

7) Creative Towns Awards.

- Action for GC to look at this.

8) Lost at Sea Development Week.

- TM gave an overview of the Lost at Sea Development Week (25/02 - 01/03). In partnership with Elgin author Morna Young, Moray Council and Stellar Quines Theatre Company OOTD are presenting a rehearsed reading of Lost at Sea, a tribute to the fishing communities of the North East of Scotland, in Lossiemouth Town Hall on Friday 1st March.

9) AOB.

- MD gave an update on CoveSea, who are open to any help the group may be able to offer.

10) Date of next meeting.

- TBC – between the 26<sup>th</sup> of February and 18<sup>th</sup> of March.

**Moray Economic Strategy  
Tourism & Culture Group Meeting  
Monday 18<sup>th</sup> February 2013, HIE Moray (Forres)**

**ACTIONS FROM MEETING**

<b>Number</b>	<b>Who</b>	<b>Action</b>
1	GC	Meet with Mairi McIntosh re Projects 4 and 5, St Giles Church and High St Pavillion.
2	GC	Look into Creative Towns Award.
3	AA	Share Macbeth Strategy document with group.