

**Moray Economic Strategy
Inward Investment and Business Growth Group meeting
Tuesday 11th of November 2014, 9.00am
Board Room, Highlands and Islands Enterprise (HIE) Moray, Forres**

Meeting note

Attendees	David Oxley (DO), Steven Hutcheon (SH) and Nicole Green (NG) – HIE; Gordon Sutherland (GS) – Moray Council; Mike Ramsay (MR) – Scotland Electronics International Limited
Apologies	Andrew Anderson (AA) – HIE; Giles Hamilton (GH) – Accunostics; Cllr Douglas Ross (DR) and Jim Grant (JG) – Moray Council

1) Engagement & Communications Plan

GS meeting with Platform PR this Thursday (13th of November), DO to meet where possible.

- Communications

Raise profile through Platform PR at a national and potentially international level. Consistent messaging required throughout all pieces of work, incorporating the 'golden bullets' previously discussed. A local proposition to be derived from the regional proposition from Highlands & Islands Enterprise (HIE). DO will begin work on this this week.

Platform PR to explore sources and leads identified by group below:

Scotsman; Radio Scotland; Radio 4 (Paul Moss); STV; STV Grampian; local press (Northern Scot, Forres Gazette); David Morgan (former Forres Gazette editor); specialist press; flight magazines.

MR to invite Professor Stephen Tinsley to meet with group.

A separate media plan for the spaceport proposition is required. Platform PR to work on this.

DO meeting with Richard Lochhead MSP and Angus Robertson MP next Friday (21st of November).

HIE meeting with UK Space Agency on the evening of the 27th of November.

NG to circulate report from Saïd Business School from DO. This report explores how the space industry could benefit the UK economy.

SH to discuss pop up banner designs with Leigh Shanks (LS), HIE.

Spaceportscotland.org – GS to find out who the owner of this website is and if it would be possible to work with them.

'Moray Christmas' – Potential to incorporate spaceport press with the 'Moray Christmas' theme through design of a space-glider sleigh.

- Engagement

Kinloss & Findhorn Community Council – GS to find points of contact, schedule of meetings and chair of meetings. Where possible DO to attend to raise awareness

of the spaceport proposition and gain an insight into the community's views. This may result in a follow up meeting open to the community. This to be repeated with Forres Community Council in the new year with Burghead and Lossiemouth potentially to follow in the future. GS to find out if there is a combined meeting of all Community Councils in the area.

At a future stage there will be a more formal community consultation. GS to investigate planning process.

Moray Council to be briefed in the new year.

SH to discuss potential for newsletter/bulletin on the spaceport proposition with LS.

Visit from Argyll & Bute Council representatives on the morning of the 20th of November. NG to book Small Meeting Room in the HIE office.

MR meeting with Swiss Space Systems via teleconference mid to late November. DO to attend.

A potential opportunity for endorsement from NASA. MR to discuss further with James Johnston, Moray Strategic Business Forum.

Others discussed – Findhorn Foundation; Community Forums; landowners.

2) AOB.

GS to ask JG to revisit maps of runway extension, looking at the impact of extending to 6km.

3) Date of next meeting

TBC – Beginning of December

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ACTIONS FROM MEETING

Attendees	David Oxley (DO), Steven Hutcheon (SH) and Nicole Green (NG) – HIE; Gordon Sutherland (GS) – Moray Council; Mike Ramsay (MR) – Scotland Electronics International Limited
Apologies	Andrew Anderson (AA) – HIE; Giles Hamilton (GH) – Accunostics; Cllr Douglas Ross (DR) and Jim Grant (JG) – Moray Council

Action number	Agenda item	Decision	Action by
1	1	Begin work on local proposition.	DO
2	1	Invite Professor Stephen Tinsley to meet with group.	MR
3	1	Circulate report from Saïd Business School from DO.	NG
4	1	Discuss pop up banner designs with LS, HIE.	SH
5	1	Find points of contact, schedule of meetings and chair of meetings of Kinloss & Findhorn Community Council and if there is a combined meeting of all Community Councils in the area.	GS
6	1	Invetsigate planning process.	GS
7	1	Discuss potential for newsletter/bulletin on the spaceport proposition with LS.	SH
8	1	Book Small Meeting Room, HIE office, for the morning of the 20 th of November. (Argyll & Bute Council visit)	NG
9	1	Discuss potential NASA endorsement further with James Johnston, Moray Strategic Business Forum.	MR
10	2	Ask JG to revisit maps of runway extension, looking at the impact of extending to 6km.	GS