

**Moray Economic Strategy
Inward Investment & Business Growth Group Meeting
Monday 12th November 2012, HIE Forres**

MEETING NOTE

Attendees	Cllr Douglas Ross (DR) – Moray Council; Steven Hutcheon (SH), David Oxley (DO) & Nicole Green (NG) – Highlands and Islands Enterprise.
Apologies	None.

1) Review of previous meeting note.

- Accepted as written.
- Brief discussion of topics at last meeting.
- Establishment of economic baseline, currently in progress.
- Communications Strategy, being implemented.
- Councillors being given a five minute slot at the beginning of ED&I Committee meeting to update on individual group's activities.
- Point raised that it may be useful for the Business Advocate to change on a project to project basis, like the Project Team.

2) Feedback on actions from previous meeting.

- Draft for baseline being carried forward by DO.
- Case studies are going to be looked at by HIE's Graduate Placement when appointed.

3) Prioritisation of projects.

- Exercise to prioritise projects.
- List to follow.
- Some projects have not been included as group feels they belong within another strand.
- Creative Industries projects to be joint working with Tourism and Culture Group.
- Some projects may have involvement with Craig Robertson, Business Gateway.

4) Key messages for Summit (23rd November).

- Keep messages positive and clear.

- Update on prioritisation and group's current status.
- 5) Other results from cohort meeting (Friday 9th November).
- SH will be requesting a meeting with all programme managers to discuss prioritisation and implementation.
- 6) AOB.
- N/A.
- 7) Date of next meeting.
- TBC – Mid January.

Actions from meeting:

DO	Discuss with Jim appointment of Business Advocate.
DO	Draft a brief for baseline study.
SH	Email Project Managers re method for prioritising projects.
SH	Request meeting with Project Managers.
NG	Raise with T&C Group Creative Industries projects.