

**Moray Economic Strategy
Arts & Culture Stakeholder Group Meeting
Wednesday 14th of January 2015, 10.00 am
Board Room, HIE Moray, Forres**

MEETING NOTE

ATTENDEES	Graham Jarvis (GJ) – Moray Council; Tina McGeever (TM) – Out of the Darkness Theatre Company; Fabio Villani (FV) – TSI Moray; Kresanna Aigner (KA) – Findhorn Bay Arts; Karl Jay-Llewin (KLJ) – Bodysurf Scotland; Andrew Anderson (AA) & Nicole Green (NG) – Highlands & Islands Enterprise (HIE).
APOLOGIES	James Alexander (JA) – Speyfest.

1) Review of Previous Meeting Note

Accepted as written.

2) Feedback on Actions from Previous Meeting

ACTION NUMBER	AGENDA ITEM	DECISION	ACTION BY
	8	Discuss possibility of holding launch event for Strategy as part of the Culture Café Exchange event with KJL.	AA & DS

Action completed. See Item 3.

3) Culture Café Exchange / Strategy Launch

Launch will take place the evening of the 26th of March in the Alexander Graham Bell Centre (AGBC), with the Culture Café Exchange taking place as an all-day event on the 27th of March, again in the AGBC. Janet Archer, Chief Executive of Creative Scotland, has been confirmed as key-note speaker at the launch.

The final draft of the Strategy was successfully endorsed by the Moray Economic Partnership (MEP). A couple of amendments to be made – two photos to be changed from landscape shots to pictures which showcase the sector, an Equalities statement to be added and references to Creative Scotland’s Plans in appendix. Liz Scott (HIE), to hold an Equalities session with the group at next meeting where possible.

Bodysurf Scotland will host the Culture Café Exchange which will focus on skills, knowledge transfer and information sharing, with the view that the participants will set the agenda for the day. The format will include facilitated workshops, peer to peer learning and networking opportunities. KJL is currently looking for another facilitator for the day. A participant fee will be charged at approximately £15 to £20. This will be followed by a social event in the evening, which will take place in the AGBC or the Drouthy Cobbler in Elgin, in the style of Culture Café. Business Gateway and Social Enterprise Academy have been invited as contributors to the day, but yet to be confirmed. A potential theme of ‘Ready for Business’ was discussed. It was also proposed that Janet Archer could be asked to present on the importance and relevance of linked national and local strategies. KJL will update via email as plans progress. A PR release after the event could be a good news story for the sector. This should sit separately from any press around the Strategy.

All group members to distribute promotional material for the event to their contacts.

It was raised that this could be potential to develop a link with Aberdeenshire who have recently released a Cultural Strategy and are recruiting for a Cultural Delivery Officer.

All to think about potentials for a Chair for the Strategy launch and feedback to KLJ. AA to coordinate the launch, which will be hosted by the MEP, and circulate plans to group for input.

4) AOB

Terms of Reference

All agreed to proposed Terms of Reference which were discussed at last meeting.

Proposed Job Description for TSI Moray Hosted Position

An updated proposal was circulated to those in attendance. Initial discussions with Creative Scotland around funding were positive, with feedback given for improvement of application. This feedback included –

Reference to Creative Scotland Operating Plan and Moray Strategies.

HIE & TSI Moray underpinning the core costs of the post; It was agreed that this would be altered to HIE only underpinning the core costs of the post.

Emphasis on difference the post will make to what is already happening within the sector.

Moray Council support (non-financial)

Reference to work of Culture Café, equalities, wider engagement and the work which is being done around Self-Directed Support and employability.

Gain advice from enquiries team.

It was agreed all of the above could be included in the application but reference to specific future projects could not as this is not the purpose of the post.

It was discussed that the Place fund from Creative Scotland could be another fund to look at if unsuccessful.

5) Date of next meeting.

TBC – 4 week's time