

Moray Citizens' Panel

2012 Survey

The purpose of this survey is to help the Moray Community Planning Partnership to set priorities for the 2012-2015 Single Outcome Agreement – this is an agreement which sets out how the Partnership will work to improve outcomes for local people. This survey asks for your views on a number of key “themes”. Your responses will help to shape how the Partnership tackles each of these themes.

You can also complete the survey online at www.craigforth.co.uk/MCP2012. If you have any questions on the survey please contact Craigforth on: **0800 027 2245** or office@craigforth.co.uk.

Community Planning

Q1 To what extent do you feel that these are **important themes for Moray?**

	Most important, big issue in Moray				Least important, not much of a problem in Moray			
	1	2	3	4	5	6	7	
Healthier Citizens	1	2	3	4	5	6	7	
Ambitious & confident children & young people	1	2	3	4	5	6	7	
Adults living healthier, sustainable independent lives safeguarded from harm	1	2	3	4	5	6	7	
A growing & diverse economy	1	2	3	4	5	6	7	
Employability & employment skills pipeline	1	2	3	4	5	6	7	

Q2 If the Partnership had to choose **one issue to tackle under each theme, what would you suggest?**

Healthier Citizens

Ambitious & confident children & young people

Adults living healthier, sustainable independent lives safe from harm

A growing & diverse economy

Employability & employment skills pipeline

Healthier Citizens

Q3 To what extent do you feel that tackling the following health issues should be priorities for Moray?

	Very high priority				Very low priority			
	1	2	3	4	5	6	7	
Obesity	1	2	3	4	5	6	7	
Smoking	1	2	3	4	5	6	7	
Sexual health and blood borne viruses	1	2	3	4	5	6	7	
Hazardous/harmful drinking including alcohol dependency	1	2	3	4	5	6	7	
Mental health and wellbeing	1	2	3	4	5	6	7	
Ageing population	1	2	3	4	5	6	7	
Balance of care for health and social care	1	2	3	4	5	6	7	

Q4 Which of the following do you think could help to tackle each of these issues in Moray?

Please circle UP TO THREE for each issues

	Obesity (Circle UP TO 3)	Smoking (Circle UP TO 3)	Sexual health (Circle UP TO 3)	Mental health /wellbeing (Circle UP TO 3)	Alcohol dependency (Circle UP TO 3)
More education/awareness raising in Moray	1	1	1	1	1
More education/awareness raising at an early stage through schools	2	2	2	2	2
More classes/support services in Moray	3	3	3	3	3
Confidential specialist advice for people affected	4	4	4	4	4
Services working more effectively together to tackle issues	5	5	5	5	5
Services focusing more specifically on vulnerable people at risk	6	6	6	6	6
Tackling excessive alcohol consumption/ alcohol misuse in Moray	7	7	7	7	7
Encouraging healthier lifestyles and a more positive outlook in Moray	8	8	8	8	8

Is there anything else that you think could help to tackle one or more of these issues?

Ambitious And Confident Children & Young People

Early Years Services

A child's "Early Years" are defined as from pregnancy to 8 years, recognising the importance of pregnancy, pre-school years, and transition into primary school for a child's education and life prospects. During pregnancy and very early years the following have a significant impact on a child's health and early development: use of alcohol, tobacco and drugs during pregnancy; parenting skills; unintended teenage pregnancies; healthy nutrition during pregnancy; breastfeeding; and maternal mental health following birth.

During a child's early years and transition into primary school, key services include nursery provision and Additional Support Needs (ASN). Available information suggests that around 91% of eligible children in Moray take up their nursery entitlement. There has been an increase over recent years in the number and proportion of children in Moray with ASN. Also, the proportion of children with ASN in Moray who have more complex needs is above the national average, although this has fallen over recent years.

Q5 Research has highlighted the importance of pregnancy and pre-school years for a child's health, and for their education and life prospects. Bearing this in mind, where do you think local services should focus their resources to help children in Moray to have the best life prospects?

	Verv important ←—————→ Unimportant						
	1	2	3	4	5	6	7
During pregnancy	1	2	3	4	5	6	7
Pre-school years (up to age 4)	1	2	3	4	5	6	7
Primary school years (age 5-10)	1	2	3	4	5	6	7
Secondary school years (age 11-16)	1	2	3	4	5	6	7

Q6 Research has also shown that the home environment can also have a major impact on a young (aged under 5) child's education and life prospects. Bearing this in mind, where do you think local services should focus their resources to help children in Moray to have the best life prospects?

	Verv important ←					→ Unimportant	
Working to help families provide the right home environment for children	1	2	3	4	5	6	7
Providing good quality pre-school education	1	2	3	4	5	6	7
Providing children starting primary school with the support they need	1	2	3	4	5	6	7

Q7 Still thinking specifically about the period from pregnancy to 8 years old, to what extent do you think the following should be priorities for local services?

	High priority	Some priority	Little/No priority	Don't know
Smoking during pregnancy	1	2	3	4
Parents smoking during child's early years	1	2	3	4
Teenage pregnancies	1	2	3	4
Support for breastfeeding	1	2	3	4
Parenting classes	1	2	3	4
Availability and quality of childcare	1	2	3	4
Availability and quality of playgroups and parent & toddler groups	1	2	3	4
Availability of nursery places	1	2	3	4
Ensuring sufficient services for children with Additional Support Needs	1	2	3	4

If the Community Planning Partnership had to choose the single most important of these issues to tackle, which would you suggest? Please write in below.

Moray Schools: Attainment and Wider Achievement

While a child's early years is the time when a solid foundation for skills can be laid, their school years provide an opportunity to encourage the importance of skills and the world of work. School education should equip young people with high levels of literacy, numeracy and ICT (measured through the exam system), but also give pupils the opportunity to build a strong foundation of wider achievement by developing a variety of skills.

The new Curriculum for Excellence in Scotland will allow pupils to access opportunities to build work-related knowledge, experience and skills that would be useful throughout their life. This recognises that vocational learning is a valuable alternative to academic learning.

Q8 Thinking about formal exams, how do you think pupil attainment in Moray compares to 5 years ago?

	Better than 5 years ago	About the same as 5 years ago	Worse than 5 years ago	Don't know
Primary schools in Moray are...	1	2	3	4
Secondary schools in Moray are...	1	2	3	4

Q9 How do you think pupil attainment in Moray compares to other parts of Scotland?

	Better than elsewhere	About the same as elsewhere	Worse than elsewhere	Don't know
Primary schools in Moray are...	1	2	3	4
Secondary schools in Moray are...	1	2	3	4

Q10 How would you rate the importance of the following parts of school attainment?							
	Verv important			←—————→ Not at all important			
Exam based attainment (e.g. Standard grades)	1	2	3	4	5	6	7
Vocational qualifications (e.g. SVQs, NVQs)	1	2	3	4	5	6	7
Other vocational or volunteering experience	1	2	3	4	5	6	7

Q11 Thinking about improving pupil attainment in Moray's schools, which of the following changes do you think would have the greatest impact?							
	Maior impact			←—————→ Minor impact			
Improve pre-school education in Moray	1	2	3	4	5	6	7
Improve the quality of primary school provision in Moray	1	2	3	4	5	6	7
Provide children starting primary school with the support they need	1	2	3	4	5	6	7
Improve the quality of secondary school provision in Moray	1	2	3	4	5	6	7
Ensure sufficient services for children with Additional Support Needs	1	2	3	4	5	6	7
Work to help families provide the right home environment for children	1	2	3	4	5	6	7
Encourage pupils and families to have high aspirations for their education	1	2	3	4	5	6	7
Other (please write in)							

Adults Living Healthier, Sustainable Independent Lives Safeguarded From Harm

Self-directed Support

Q12 Telehealth and telecare involves using technology to deliver health and social services to help people in their own home which may allow people to remain independent for longer rather than, for example, having to move to a care home. Looking at the examples listed below, which have you heard of and which might you be willing to use if they would help you?		
	I know about this Circle ALL that apply	Might be willing to use if needed Circle ALL that apply
Temperature sensors	1	1
Smoke detectors	2	2
Community alarm	3	3
Fall detector	4	4
Bed occupancy detector	5	5
Wandering alert	6	6

Q13 Websites can provide information, support or advice and help people to take responsibility/have control over their own health. Have you used the internet for any of the following?			
Information or advice about a specific condition	1	Information or advice to help you care for someone else	3
Information on healthy lifestyles	2	To access health services	4

Q14 How useful do you think websites are for the following?

	A great benefit ←————→ No benefit/ Not appropriate						
Information or advice about a specific condition	1	2	3	4	5	6	7
Information on healthy lifestyles	1	2	3	4	5	6	7
Information or advice to help you care for someone	1	2	3	4	5	6	7
To access health services	1	2	3	4	5	6	7

Community Safety & Antisocial Behaviour

Q15 Looking at the following community safety areas, which do you feel are most important for Moray?

	Important ←————→ Unimportant						
<u>Antisocial behaviour</u> Tackling disputes, activity that impact on community, misuse of public spaces, environmental damage	1	2	3	4	5	6	7
<u>Improving road safety</u> Reducing accidents, reducing number of people injured or killed, raising awareness on causes of accidents	1	2	3	4	5	6	7
<u>Reducing violence</u> Reducing incidents of violence, addressing factors that can lead to violence, making communities feel safer	1	2	3	4	5	6	7
<u>Fire and home safety</u> Reducing numbers of house fires, reducing falls and other accidents in the home	1	2	3	4	5	6	7
<u>Tackling alcohol as a cause of crime and safety issues</u> A significant factor in road safety, antisocial behaviour, violence and fire/home safety	1	2	3	4	5	6	7
<u>Reassuring and communicating with people</u> Informing communities of how we are tackling safety issues, including when this is having a positive impact	1	2	3	4	5	6	7

Q16 And if you had to pick one thing for the Partnership to focus on in relation to these community safety issues, what would that be?

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Q17 Thinking now about work already carried out in Moray to tackle these community safety issues, how would you rank the following areas?

	Had very positive impact, improved situation in Moray ←————→ Lot more work needed to improve the situation						
Antisocial behaviour	1	2	3	4	5	6	7
Improving road safety	1	2	3	4	5	6	7
Reducing violence	1	2	3	4	5	6	7
Fire and home safety	1	2	3	4	5	6	7
Tackling alcohol as a cause of crime and safety issues	1	2	3	4	5	6	7
Reassuring and communicating with people	1	2	3	4	5	6	7

Adult Protection

The Equality and Human Rights Commission has highlighted bullying and harassment as an issue that may be more widespread than previously thought. We are interesting in finding out to what extent people in Moray have experienced bullying and/or harassment. This can be incidences such as name-calling, having things stolen or damaged, being ignored or having rumours spread about you, threats or physical assaults.

Q18 Are/have you or a member of your family ever been subjected to bullying or harassment?			
	No, never	Yes, sometimes	Yes, frequently
You	1	2	3
A family member	1	2	3

If neither you nor a family member have been subjected to bullying or harassment, please go to Q21.

Q19 If you or a family member have been subject to bullying or harassment, did you or a family member speak to someone about it?			
	Never contacted	Contacted once	Contacted more than once
Parents or family	1	2	3
Teachers	1	2	3
Police	1	2	3
Social workers	1	2	3
Housing officers	1	2	3
Other (please write in below)	1	2	3

Q20 If the bullying/harassment has stopped, did any of the following help with this? Circle ALL that apply			
Parents or family	1	Social workers	4
Teachers	2	Housing officers	5
Police	3		
Other (please write in)			

A Growing & Diverse Economy

The Community Planning Partnership is developing key strategies to underpin Moray's economic development over the coming years. These two strategies aim to build on current strengths in Moray's economy, and to encourage diversification across all parts of the economy. To help us in ensuring that these strategies are effectively implemented in Moray, we are keen to hear your views about challenges and priorities for the economy in Moray.

Priorities for the Economy in Moray

Q21 To what extent do you agree or disagree that <u>the following are economic weaknesses</u> in Moray?					
	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
High concentration public sector jobs	1	2	3	4	5
Low wages	1	2	3	4	5
An ageing population	1	2	3	4	5
Young people leaving the area	1	2	3	4	5

Q22 The Scottish Government has identified the following as key priorities for the Scottish economy. To what extent do you feel that these are priorities for Moray's economy?

	Very important ←————→					Unimportant	
Creative industries (i.e. arts; crafts; design; music)	1	2	3	4	5	6	7
Energy	1	2	3	4	5	6	7
Financial and business services	1	2	3	4	5	6	7
Food and drink	1	2	3	4	5	6	7
Life sciences	1	2	3	4	5	6	7
Tourism	1	2	3	4	5	6	7

Q23 Are there other areas that you feel are priorities for Moray's economy?

Delivering Success for the Economy in Moray

Q24 The success of our strategies in developing Moray's economy will require a range of organisations and the community working together. Bearing this in mind, what kind of role do you think the following should have in developing Moray's economy?

	Lead role	Significant role	Limited role	No role
Moray Council	1	2	3	4
Scottish Government	1	2	3	4
The local population	1	2	3	4
Business Community	1	2	3	4
Highland & Island Enterprise	1	2	3	4
Voluntary/ Third Sector	1	2	3	4
Moray College	1	2	3	4
Chamber of Commerce	1	2	3	4
Federation of Small Businesses	1	2	3	4

Q25 Our strategies identify a number of key themes for action on the economy in Moray. Which of these themes are most important for you?

	Very important ←————→					Unimportant	
Innovation in business and technology	1	2	3	4	5	6	7
Developing a high profile, high value tourism sector	1	2	3	4	5	6	7
Broadening and deepening the economic contribution of Moray's education and health infrastructure	1	2	3	4	5	6	7
Developing Moray's cultural, heritage and arts assets	1	2	3	4	5	6	7
Reinvigorating Moray's retail, leisure and civic sectors	1	2	3	4	5	6	7

Transport & Infrastructure

As part of our work to contribute to road casualty reduction targets, the Planning Partnership has identified where road casualties in Moray are higher than the national average. These are amongst people aged 16-25 years (c40% of fatalities), males (c80% of fatalities) and casualties on rural roads (c60% of fatalities).

Q26 Which factors have the greatest adverse impact on road safety in Moray?

	Important ←————→ Unimportant						
Inexperienced/young drivers	1	2	3	4	5	6	7
Alcohol	1	2	3	4	5	6	7
Drug use	1	2	3	4	5	6	7
Excessive speed	1	2	3	4	5	6	7
Older drivers (55+)	1	2	3	4	5	6	7
Inattention/poor driving skills	1	2	3	4	5	6	7
Standard of roads	1	2	3	4	5	6	7

If you had to choose a single issue for agencies in Moray to focus on to improve road safety in Moray (whether from the list above or something else) what would that be?

Q27 Thinking specifically about tackling excessive speed in Moray, how effective or ineffective do you think the following measures would be?

	Very effective	Fairly effective	Fairly ineffective	Very ineffective	Don't know
More use of mobile speed cameras	1	2	3	4	5
More use of speed indicator display signs	1	2	3	4	5
Physical traffic calming e.g. road humps	1	2	3	4	5
Other traffic calming e.g. road markings	1	2	3	4	5
20 mph speed limits in residential estates	1	2	3	4	5
More publicity on dangers of speeding	1	2	3	4	5

Are there any other measures you would like to see in Moray to tackle excessive speed?

Climate Change

Climate change is the result of 'global warming' caused by changes in the earth's atmosphere. Climate projections for north and east Scotland suggest an increase in winter precipitation (rain, sleet, hail and snow), and decrease in summer precipitation. These changes will have implications for Scotland and Moray in particular, affecting water resources, increases in flooding and drought risks, and habitat destruction.

Q28 Thinking about ways of reducing carbon emissions, which of the following measures do you think would have the greatest impact? And which would you be willing to try?

	1 Which THREE have the most impact	2 ...and which would you consider doing			
		Definitely	Possibly	Definitely not	Don't know
Making your home more energy efficient	<input type="checkbox"/> 1	1	2	3	4
Using renewable energy in the home	<input type="checkbox"/> 2	1	2	3	4
Reducing your car use	<input type="checkbox"/> 3	1	2	3	4
Using more public transport	<input type="checkbox"/> 4	1	2	3	4
Reducing air travel	<input type="checkbox"/> 5	1	2	3	4
Buying more local produce	<input type="checkbox"/> 6	1	2	3	4
Doing more to recycle your waste	<input type="checkbox"/> 7	1	2	3	4

Investing in Renewable Energy

Renewable energy (such as wind, water, solar, biomass) is expected to grow significantly over the coming years as the government aims to reduce our reliance on fossil fuels. As well as helping to reduce carbon emissions, developing the renewable energy industry can bring other benefits: generating employment, supporting local economies etc. Moray Council proposes taking the lead in preparation of a Renewable Energy Action Plan to identify opportunities to create local jobs and improve the local economy.

Q29 Please indicate the extent to which you agree or disagree with each of the following statements, bearing in mind that they are not mutually exclusive.

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Supporting the development of renewable energy should be a major local priority	1	2	3	4	5
Focus on supporting developments which contribute most to local economy and employment	1	2	3	4	5
Focus on supporting developments which minimise the impact on the local environment	1	2	3	4	5

Q30 Please rank the following types of renewable energy in order of which should be pursued in Moray, from 1 being the best option to 5 being the worst.

Hydropower	<input type="text"/>
Solar power	<input type="text"/>
Wind power	<input type="text"/>
Geothermal power (power generated from heat stored in the earth)	<input type="text"/>
Biomass (power generated from plant matter and/or biofuel)	<input type="text"/>

Sustainable Transport

Q31 Now we want you to think about the extent to which you would be willing to use alternatives to a car for specific journeys. Please indicate which, if any, of the following journeys you would be willing to regularly travel by public transport, cycling or walking.

	Definitely	Possibly	Definitely not	Don't know
Travel to work	1	2	3	4
Travel to school/education (yourself or children)	1	2	3	4
Shopping, banks, post offices, etc	1	2	3	4
Travel to GP, dentist	1	2	3	4
Travel to hospital	1	2	3	4
Travel to leisure in evening (eating out, cinema, etc)	1	2	3	4

Q32 If you rarely or never use sustainable transport, why is this? Please circle ALL that apply

No public transport services locally	1	It's cheaper to use the car	6
Not sure what public transport is available	2	Health/fitness issues	7
Buses/trains not at convenient times	3	Too far to walk/cycle	8
Journey times are too long	4	Safety concerns about walking/cycling	9
It's easier to use the car	5		
Other (please write in)			

Q33 Is there anything that could encourage you to use public transport more often? Please circle ALL that apply

More frequent services	1	Better cleanliness of transport	4
Cheaper fares	2	More available timetable information	5
More reliable service	3	More cycle paths	6
Other (please write in)			
Nothing could make me use public transport more often			7

Waste & Recycling

Q34 Please indicate the extent to which you agree or disagree with each of the following statements.

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Reducing the amount of waste we produce is important for the people of Moray	1	2	3	4	5
There is sufficient information to help the public in reducing their waste	1	2	3	4	5
Supporting the development of recycling services should be a major local priority	1	2	3	4	5
People could be persuaded to recycle more if they were given the right kind of encouragement/support	1	2	3	4	5
Publicity/awareness raising campaigns could help to change people's attitude to waste and recycling	1	2	3	4	5

Employability & Employment Skills Pipeline

16+ Learning Choices is a scheme available to all pupils, that aims to ensure that every young person has a relevant and attractive offer of learning (and/or employment) made to them well in advance of their school leaving date. For some this will be a traditional curriculum or other programme of study which could include qualifications provided by schools or partner organisations. For others it will mean further or higher education, work-based learning, volunteering, or learning in a community setting. The aim is to increase the proportion of school leavers who move onto a positive and sustained destination after school.

Q35 Young people leaving school in Moray are less likely to go into further education than pupils elsewhere in Scotland, and are more likely to go into paid employment. Do you think we should be working to increase the number of Moray's young people going into further education?

1	Would definitely like to see more children going into further education
2	Would like to see some increase – but further education is not right for everyone
3	No, there is no problem with the current situation
4	Don't know/can't say

Q36 Why do you think fewer young people leaving school in Moray go into further education than children elsewhere in Scotland? Circle ALL that apply

Lack of availability of college or university courses in Moray	1	Lack of aspiration/ambition amongst children in Moray	4
Lower pupil attainment in Moray than elsewhere in Scotland	2	Young people in Moray just prefer paid employment	5
Lack of interest in further education amongst young people in Moray	3	Further education unlikely to help young people in Moray improve their quality of life	6
Other (please write in)			

Post-School Education

Q37 A number of young people leaving school choose to take further education out of Moray. What do you think are the main reasons for this? Circle ALL that apply

1	Lack of availability of college or university courses in Moray
2	Better quality/more prestigious colleges or universities elsewhere
3	Opportunity to experience a new place
4	Lack of opportunities for socialising and night life in Moray
5	Lack of amenities/recreational opportunities in Moray
6	Better availability of affordable accommodation elsewhere
7	Lack of employment opportunities in Moray
8	Lack of well paid jobs in Moray
9	Lack of transport/high transport costs in Moray
10	To be further away from family/friends
11	Other (please write in)

What do you think are the three most important reasons?

1st

2nd

3rd

Q38 To what extent do you think the following options would make school leavers more likely to remain in Moray?

	Much more likely	Somewhat more likely	No change	Don't know
Making university education available in Moray	1	2	3	4
Option to complete part of university course in Moray, with the remainder of the course completed elsewhere	1	2	3	4
Offer of a full university course in Moray	1	2	3	4

Q39 There is some indication that young people from Moray going into further education (in Moray or elsewhere) are more likely to "drop out" than young people from other parts of Scotland. Have you heard any instances of this, and can you suggest any reasons for it?

Partnership Working

Q40 The Community Planning Partnership communicates with local communities mainly through local press, radio and the Partnership's website. Are there other ways of communicating with local communities that you would like the Partnership to use? Please circle ALL that apply

Leaflets/posters in local Council offices	1	Email mailing list	4
Leaflets/posters elsewhere (e.g. libraries, GP surgery, public spaces)	2	Local websites (www.yourmoray.org.uk , Council website etc)	5
Social networking (Facebook, Twitter)	3	Text updates	6
Other (please write in)			

Q41 If you had to pick the most effective way for the Partnership to communicate with local communities, what would that be?

Community Engagement

Q42 Aside from the Citizens' Panel, have you or would you be interested in giving your views or contributing in any other way to tackling issues in Moray? This could include being a member of a resident or community group, attending a consultation event, or giving your views in another way.

Yes, have done this	Have not done this, but would be interested	No, not interested in this	Don't know/ Can't say
1	2	3	4

If "yes", please give brief details below.

Q43 If you would be interested in giving your views or helping to tackle local issues, how might you prefer to do this? Please circle ALL that apply

Community Council	1	Speaking to local Community Wardens	4
Local residents or other community group	2	Taking part in surveys	5
Local meetings or discussion groups on specific community safety issues	3	Other (e.g. via local website, social networking, via text or phone)	6

Other (please write in)

THANK YOU FOR YOUR HELP

Please return your completed questionnaire using the PRE PAID reply envelope provided to:
Craigforth, 60 Stirling Business Centre, Wellgreen, Stirling, FK8 2DZ

ANY QUERIES?

Freephone **0800 027 2245** or Email **office@craigforth.co.uk**

All information you send to us is strictly confidential. It will be processed and held in accordance with the principles of the Data Protection Act (1998).