








FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------





Actions	Description	Who could take the lead role?	Key Outcome	Who else could/should be involved?	Current Status	Comments
YEAR 1 2015						
1 Future of the High Street	Ensure that there is coordination between industrial estate, Horizon business park and new Life Science Enterprise zoning.	Moray Council	Forres has high employment with varied opportunities for all ages.	HIE Private Sector, Rotary, Forres Area Community Trust, Scottish Government		Ensure continued coordinated efforts to keep Forres as an active partner in Moray new Economic Strategy.
2 Piping at Forres	European championship in Forres, 1 weekend in June	Forres Events	Forres is a Town renowned for it's Pipe Band Championships	Rotary, Moray Council, FCAA		Forres has been awarded three years of European Bag Pipe Championships, 2015-16-17. Request for £2,000 from MTP money, invoice passed to TMC.
3 Forres in Bloom	Would like to repair the pipe work to the water fountains in Grant park	Forres in Bloom	Forres is an exceptionally beautiful floral town worth a visit	Everyone		The request for £1,100 has been accepted and invoice awaited from FiB for MTP money.
4 Findhorn Bay Arts – Culture Day	Promote Culture Day	Findhorn Bay Arts	Second Culture Day	Other community groups		The request for £2,000 has been accepted and invoice awaited from FBA
5 Co-ordination between retailers	Agree a specific action plan for joint working with retailers and landlords.	Federation of small Businesses and Forres Business Association	All shops in and around the High Street have vibrant businesses.	Local retailers Local Businesses and Rotary		Coordination between retailers, landlords and needs of the community could generate a more income for all retailers in Forres. Forres Business Association has been set up
6 Forres Christmas Lights	Group organising festive lights during December every year.	Forres Christmas Lights	Forres is a town with particularly beautiful festive season decorations, worthy of a visit.	Community Council		Forres Christmas Lights as a group has worked for many years on providing and upgrading lights along Forres High Street.
7 Moray Towns Partnership	Four towns leaflet	Moray Area Forum	Leaflets can be handed out throughout the area via Landmark raising Forres' profile	Moray Area Form		An asset to Forres as widens the area of advertising to a wider market making it easier for tourists to visit. £500 ring fenced from MTP money.

FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------






8	Forres Disabled Friendly Town	In 2009/10 a feasibility study was made to assess what it would cost to make Forres a disabled friendly town.	Moray Council	Forres is a particularly disabled friendly town with easy access to shops, leisure facilities and gardens.	Forres in Bloom, Forres Area Forum, Community Council		Funding is needed to implement many of the suggestions in the report.
9	FACT	Forres Companion	FACT	Forres area???	Forres Area Forum		As money comes in Companion can be updated – good source of advertising for Forres. Invoice awaited from FACT for £750 of MTP money
10	OAP lunches	The older population in Forres need support to have healthy and affordable lunches 7 times a week.	Moray Council	Forres is a proud town who look after people of all age.	Ball group, Moravia Court Association??		Lunches available on Friday at St Leonard’s Hall. Ray McDonald has a menu out and is looking at a menu for 1 day per week.
11	Victorian awnings along the High Street	The weather in Forres is mostly beautiful but sometimes unpredictable. In Pitlochry people can walk the whole High Street protected from the weather under friendly awnings		Shoppers in Forres walk dry regardless of the weather			This could improve shoppers willingness to brave the weather. CARS meeting to be held – could refer to the Forres Area Business Group.
12	Film Forres	Films are shown regularly for under 12’s and under 15’s twice a month at Forres Town Hall.	Forres Film Club	Young people on Forres have a choice of activities.	Youth clubs?		Film Forres provides one of an increasing number of choices available for youth in Forres.
13	Historic information signage around Forres	The ‘Witches’ Stone’ and many other interpretation signs are in poor condition and rusting away	Forres Area Business, Heritage Trust and CARS	Tourists can easily read about historic events in Forres on appropriate signage			
14	‘Red Trail’ around Forres	Based on Boston, there could be a trail painted or signposted around Forres leading tourists to places of interest	Forres in Bloom	Tourists feel welcomed and well cared for in Forres	Many community groups		Would like to see this item pursued, could come under regeneration – CARS. Possibility of Tourism Group and Forres in Bloom getting involved.

FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------






15	Transition Town Forres	Transition Town Forres have a 30 year lease for 2 acres at Bogton Road. 1 acre is a community garden for 70 people. The second acre could be better utilised for the full community.	Transition Town Forres	Forres is a resilient town well prepared to withstand future difficulties such as increase in petrol and food prices, and hard economic times.	Forres Area Forum, Forres Area Community Trust, Forres in Bloom and others		Transition Town Forres (TTF) has existed for 4 years. The group has run many activities including <ul style="list-style-type: none"> • Community Garden for 70 people – up and running • Farmers Markets for 2 years - currently in abeyance, problem with access • ‘I love Forres’ Bags (plastic bag reduction) - completed • Carbon foot printing - completed • Local Food directory - completed • Awareness raising around climate change and peak oil – completed but not current New TTF board elected – to make contact and ask what their objectives are invite to FAF.
16	Scottish Week	Event happening every two years. 8 days of celebration	Forres Community Activities Association	Forres is a fun and exciting place to visit	Everyone		This is a regular event put on by volunteers and attracts a lot of visitors to Forres
17	Streetscape feasibility design study	To explore a coordinated design for all street furniture in and around the High Street	Forres in Bloom	Forres High Street look coordinated and beautiful	Forres Heritage Trust		Charrette
18	Event pool	A large number of events happen in Forres every year, many groups need the same material. Could Forres as a Town keep a pool of useful material? Including advertising flags, hi-viz vests, display and notice boards etc.	Community Centre?	It is easy to start a new event in Forres as the ‘Pool’ help with material	Forres Group Action, Forres Area Forum, Forres Area Community Trust		Some material is already available in the Hub and in the Community Centre, could this be coordinated? Do we need more double boilers for coffee mornings. Forres Area Community Trust looking to make an inventory of what equipment which group holds what. Piping at Forres have purchased 300 barriers.
19	Healthy habits	NHS has identified a huge cost to the services which could be lowered if the population was healthier.	NHS	Forres is a healthy town with lower than average illness indicators	Forres Area Community Trust, Transition Town Forres, many community organisations		NHS is working in collaboration with many community groups and Glasgow School of Art to increase health and wellbeing in Forres. Part of new NHS and Community Care.

FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------



20	Forres Area Credit Union	Increase awareness of importance of sound financial habits.	Credit Union	People in Forres are in less debt than national average	Forres Area Forum, Community Council, other groups		Forres Credit Union has been established for xxx years and accepts deposits from xxx people, lends to xxx. Payroll deductions underway. Funding a new person to give preventative financial education.
21	Local Currency	Keeping money in the local economy creates local wealth	Forres Business Association	Forres has a thriving local economy	Transition Town Forres, Ekopia		Bristol, Lewes, Totnes and many other towns now have their own local currency to complement the Sterling pound. This supports the local economy as 80% of each pound spent locally stays in the local economy, multiplying the beneficial effect, whereas only 20% of a pound spent in national stores stay locally.
22	Nelson Tower equipped with heavy duty Binoculars and a plinth with model describing hills and naming locations to be viewed across the Moray Firth	Nelson Tower is no longer maintained by Moray Council but by Tolbooth Heritage Trust.	Tolbooth Heritage Trust	Become “literally” a focal point for tourists. Enhance the experience of those coming to experience Forres and Findhorn bay	The Moray Council, Forres Area Forum		£400 ring fenced for T-Exchange from MTP money for this project
23	Findhorn Bay Arts and Crafts Festival	Have artists display their works in a festival of art and crafts.		Forres is a tourist destination attracting people from	Forres Area Forum		
24	Improve signposting in and around Forres	Alert locals and visitors to the local highlights and amenities.	Moray Council	Forres attractions are well signposted	The Moray Council, Forres Area Forum & Forres in Bloom, CARS		‘Welcome to Forres’ signs up on East and West entrance – signs have been replaced. If facilities are to be maximised then uniform is essential. Survey of signs needed to remove unwanted signs – CARS scheme
25	Adopt-a-Station	The station is neglected and presents a very poor welcome to Forres. A welcoming large mural sign with clear descriptions of what can be found in and around Forres	Forres in Bloom & Dava Way Association	Visitors feel welcomed to Forres and find it easy to find their way in to town	Forres in Bloom.		Stacey Lynch, Network Rail has spoken to Forres in Bloom and other groups – a standard station.

FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------






26	Outdoor advertising boards	Forres has very many events which could be better advertised		Local and visitors alike easily find information about what is happening in town			Possibility of installing a notice board in recessed walls of Co-op and a tv screen with a rolling programme in the window of the Town Hall.
27	Economic Development Feasibility Study	A feasibility study to establish one or more community projects with positive economic impact for Forres citizens	Forres Area Community Trust	Forres is a vibrant Town with successful community enterprises	Many other groups		Forres Area Community Trust has started the process.
28	Whole Town Strategy	Overall strategy for the town of Forres to cover at least the next ten years to include Transition and Fair Trade town concepts.	Forres Area Forum	Involve all communities and groups within Forres to create a viable plan for the town's future development.	Forres Area Forum, Moray Council, HIE, NHS		Planning for Real

FORRES 3 YEAR ACTION PLAN 2015 – 2018 – DRAFT

FORRES AREA FORUM STRATEGY

PI Status

	This action is not yet started.		This action is in slow progress.		This action is in full progress.		The progress of this action is unknown.		This action is Completed
--	---------------------------------	---	----------------------------------	---	----------------------------------	---	---	---	--------------------------

	YEAR 2 2016 Actions	Description	Lead Role	Key Outcome	Who could/should be involved		Comments
1	Forres Pipe Band Championship	European championship in Forres, 1 weekend in June	Forres Events	Forres is a Town renowned for it's Pipe Band Championships	Rotary, Moray Council, FCAA		Forres has been awarded three years of European Bag Pipe Championships, 2016 - 2018
2	Events & Festivals	Create more events, especially ones that use the parks and the High Street		Forres has many events throughout the year to attract visitors			Forres will host European Bag Pipe championships for three years running 2016 - 18
3	Findhorn Bay Arts Festival	A six day festival to celebrate art and culture in and around Forres and Findhorn Bay	Findhorn Bay Arts Festival	Tourists and local community celebrates new and dynamic art and culture	Moray Art Centre, local schools and community groups		Situated in the scenic coastal villages of Findhorn and Kinloss, historic town of Forres and the Culbin Forrest the Findhorn Bay Arts Festival is a celebration of the diverse artistic talent, and rich cultural activity of Moray. This is a six day event.
4	Continue to distribute Forres Map for tourists	A current map of Forres with surroundings on reverse, has been published and distributed since 2009 (maps have 'always' been provided free of charge in Forres with support of the local businesses)	Forres Area Forum	Forres has a lively High Street and many attractions around town for visitors and residents to enjoy a healthy lifestyle.	All Forres Organisations		A few thousand maps remaining in FACT office - always popular and always in need of updating. Good to have a Forres map – one due in early spring.
5	Farmers Market	Provide an outlet for local farmers to sell their produce.	Transition Town Forres	Forres has a local Farmers Market	Local Farmers, Transition Town Forres and other groups		Transition Town Forres ran markets for two years but could not afford to continue. Support is needed both with marketing and with awareness of importance of local food production. Possible links with Forres Business Association.

